# CSC 311: Introduction to Machine Learning <br> Lecture 7 - Probabilistic Models 

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## Recall: Maximum Likelihood (MLE)

- We have seen in the assignments that various ML algorithms can be derived using the Maximum Likelihood Estimation (MLE).
- Let's start with a simple example: estimating the parameter of a biased coin
- You flip a coin $N=100$ times. It lands heads $N_{H}=55$ times and tails $N_{T}=45$ times.
- What is the probability it will come up heads if we flip again?
- Model: flips are independent Bernoulli random variables with parameter $\theta$.
- Assume the observations are independent and identically distributed (i.i.d.)


## Maximum Likelihood

- The likelihood function is the density of the observed data, as a function of parameters $\theta$.
- In our case, it's the probability of a particular sequence of H/T's.
- Under the Bernoulli model with i.i.d. observations:

Let $x_{i}$ be the \# Hs in $i$-th flip (can be either 1 or 0 )

$$
\begin{aligned}
& p\left(x_{i}=1 \mid \theta\right)=\theta \text { and } p\left(x_{i}=0 \mid \theta\right)=1-\theta \\
& \quad p\left(x_{i} \mid \theta\right)=\theta^{x_{i}}(1-\theta)^{1-x_{i}} \quad \text { where } \quad x_{i} \in\{0,1\}
\end{aligned}
$$

Likelihood is given as

$$
\begin{aligned}
L(\theta) & =p\left(x_{1}, \ldots, x_{N} \mid \theta\right)=\prod_{i=1}^{N} \theta^{x_{i}}(1-\theta)^{1-x_{i}} \\
& =\theta^{N_{H}}(1-\theta)^{N_{T}}
\end{aligned}
$$

where $N_{H}=\sum_{i} x_{i}$ and $N_{T}=N-\sum_{i} x_{i}$

- We usually work with log-likelihoods:

$$
\ell(\theta)=\log L(\theta)=N_{H} \log \theta+N_{T} \log (1-\theta)
$$

## Maximum Likelihood

- Good values of $\theta$ should assign high probability to the observed data. This motivates the maximum likelihood criterion.
- Remember how we found the optimal solution to linear regression by setting derivatives to zero? We can do that again for the coin example.

$$
\begin{aligned}
\frac{\mathrm{d} \ell}{\mathrm{~d} \theta} & =\frac{\mathrm{d}}{\mathrm{~d} \theta}\left(N_{H} \log \theta+N_{T} \log (1-\theta)\right) \\
& =\frac{N_{H}}{\theta}-\frac{N_{T}}{1-\theta}
\end{aligned}
$$

- Setting this to zero gives the maximum likelihood estimate:

$$
\hat{\theta}_{\mathrm{ML}}=\frac{N_{H}}{N_{H}+N_{T}}
$$

## Generative vs Discriminative

Two approaches to classification:

- Discriminative approach: estimate parameters of decision boundary/class separator directly from labeled examples.
- Tries to solve: How do I separate the classes?
- learn $p(t \mid \mathbf{x})$ directly (logistic regression models)
- learn mappings from inputs to classes (linear/logistic regression, decision trees etc)
- Generative approach: model the distribution of inputs characteristic of the class (Bayes classifier).
- Tries to solve: What does each class "look" like?
- Build a model of $p(\mathbf{x} \mid t)$
- Apply Bayes Rule
- Key difference: is there a distributional assumption over inputs?


## A Generative Model: Bayes Classifier

- Aim to classify text into spam/not-spam (yes $c=1$; no $c=0$ )
- Example: "You are one of the very few who have been selected as a winners for the free $\$ 1000$ Gift Card."
- Use bag-of-words features, get binary vector $\mathbf{x}$ for each email
- Vocabulary:
- "a": 1
- "car": 0
- "card": 1
- ...
- "win": 0
- "winner": 1
- "winter": 0
- "you": 1


## Bayes Classifier

- Given features $\mathbf{x}=\left[x_{1}, x_{2}, \cdots, x_{D}\right]^{T}$ we want to compute class probabilities using Bayes Rule:

$$
\underbrace{p(c \mid \mathbf{x})}=\frac{p(\mathbf{x}, c)}{p(\mathbf{x})}=\frac{\overbrace{p(\mathbf{x} \mid c)}^{\text {Pr. words given class }} p(c)}{p(\mathbf{x})}
$$

Pr. class given words

- More formally

$$
\text { posterior }=\frac{\text { Class likelihood } \times \text { prior }}{\text { Evidence }}
$$

- How can we compute $p(\mathbf{x})$ for the two class case? (Do we need to?)

$$
p(\mathbf{x})=p(\mathbf{x} \mid c=0) p(c=0)+p(\mathbf{x} \mid c=1) p(c=1)
$$

- To compute $p(c \mid \mathbf{x})$ we need: $p(\mathbf{x} \mid c)$ and $p(c)$


## Naïve Bayes

- Assume we have two classes: spam and non-spam. We have a dictionary of $D$ words, and binary features $\mathbf{x}=\left[x_{1}, \ldots, x_{D}\right]$ saying whether each word appears in the e-mail.
- If we define a joint distribution $p\left(c, x_{1}, \ldots, x_{D}\right)$, this gives enough information to determine $p(c)$ and $p(\mathbf{x} \mid c)$.
- Problem: specifying a joint distribution over $D+1$ binary variables requires $2^{D+1}-1$ entries. This is computationally prohibitive and would require an absurd amount of data to fit.
- We'd like to impose structure on the distribution such that:
- it can be compactly represented
- learning and inference are both tractable


## Naïve Bayes

- Naïve assumption: Naïve Bayes assumes that the word features $x_{i}$ are conditionally independent given the class $c$.
- This means $x_{i}$ and $x_{j}$ are independent under the conditional distribution $p(\mathbf{x} \mid c)$.
- Note: this doesn't mean they're independent.
- Mathematically,

$$
p\left(c, x_{1}, \ldots, x_{D}\right)=p(c) p\left(x_{1} \mid c\right) \cdots p\left(x_{D} \mid c\right)
$$

- Compact representation of the joint distribution
- Prior probability of class: $p(c=1)=\pi$ (e.g. spam email)
- Conditional probability of word feature given class: $p\left(x_{j}=1 \mid c\right)=\theta_{j c}$ (e.g. word "price" appearing in spam)
- $2 D+1$ parameters total (before $2^{D+1}-1$ )


## Bayes Nets

- We can represent this model using an directed graphical model, or Bayesian network:

- This graph structure means the joint distribution factorizes as a product of conditional distributions for each variable given its parent(s).
- Intuitively, you can think of the edges as reflecting a causal structure. But mathematically, this doesn't hold without additional assumptions.


## Naïve Bayes: Learning

- The parameters can be learned efficiently because the log-likelihood decomposes into independent terms for each feature.

$$
\begin{aligned}
\ell(\boldsymbol{\theta}) & =\sum_{i=1}^{N} \log p\left(c^{(i)}, \mathbf{x}^{(i)}\right)=\sum_{i=1}^{N} \log \left\{p\left(\mathbf{x}^{(i)} \mid c^{(i)}\right) p\left(c^{(i)}\right)\right\} \\
& =\sum_{i=1}^{N} \log \left\{p\left(c^{(i)}\right) \prod_{j=1}^{D} p\left(x_{j}^{(i)} \mid c^{(i)}\right)\right\} \\
& =\sum_{i=1}^{N}\left[\log p\left(c^{(i)}\right)+\sum_{j=1}^{D} \log p\left(x_{j}^{(i)} \mid c^{(i)}\right)\right] \\
& =\underbrace{\sum_{\text {of labels }}}_{\text {Bernoulli log-likelihood }} \underbrace{N}_{\substack{\text { Bernoulli log-likelihood } \\
\text { for feature } x_{j}}} \log p\left(c^{(i)}\right)
\end{aligned}
$$

- Each of these log-likelihood terms depends on different sets of parameters, so they can be optimized independently.


## Naïve Bayes: Learning

- We can handle these terms separately. For the prior we maximize: $\sum_{i=1}^{N} \log p\left(c^{(i)}\right)$
- This is a minor variant of our coin flip example. Let $p\left(c^{(i)}=1\right)=\pi$. Note $p\left(c^{(i)}\right)=\pi^{c^{(i)}}(1-\pi)^{1-c^{(i)}}$.
- Log-likelihood:

$$
\sum_{i=1}^{N} \log p\left(c^{(i)}\right)=\sum_{i=1}^{N} c^{(i)} \log \pi+\sum_{i=1}^{N}\left(1-c^{(i)}\right) \log (1-\pi)
$$

- Obtain MLEs by setting derivatives to zero:

$$
\hat{\pi}=\frac{\sum_{i} \mathbb{I}\left[c^{(i)}=1\right]}{N}=\frac{\# \text { spams in dataset }}{\text { total \# samples }}
$$

## Naïve Bayes: Learning

- Each $\theta_{j c}$ 's can be treated separately: maximize $\sum_{i=1}^{N} \log p\left(x_{j}^{(i)} \mid c^{(i)}\right)$
- This is (again) a minor variant of our coin flip example.

$$
\text { Let } \theta_{j c}=p\left(x_{j}^{(i)}=1 \mid c\right) . \text { Note } p\left(x_{j}^{(i)} \mid c\right)=\theta_{j c}^{x_{j}^{(i)}}\left(1-\theta_{j c}\right)^{1-x_{j}^{(i)}}
$$

- Log-likelihood:

$$
\begin{aligned}
\sum_{i=1}^{N} \log p\left(x_{j}^{(i)} \mid c^{(i)}\right)= & \sum_{i=1}^{N} c^{(i)}\left\{x_{j}^{(i)} \log \theta_{j 1}+\left(1-x_{j}^{(i)}\right) \log \left(1-\theta_{j 1}\right)\right\} \\
& +\sum_{i=1}^{N}\left(1-c^{(i)}\right)\left\{x_{j}^{(i)} \log \theta_{j 0}+\left(1-x_{j}^{(i)}\right) \log \left(1-\theta_{j 0}\right)\right\}
\end{aligned}
$$

- Obtain MLEs by setting derivatives to zero:

$$
\hat{\theta}_{j c}=\frac{\sum_{i} \mathbb{I}\left[x_{j}^{(i)}=1 \& c^{(i)}=c\right]}{\sum_{i} \mathbb{I}\left[c^{(i)}=c\right]} \stackrel{\text { for }}{\stackrel{c}{c}=1 \quad \text { \#word } j \text { appears in spams }} \frac{\# \text { spams in dataset }}{=}
$$

## Naïve Bayes: Inference

- We predict the category by performing inference in the model.
- Apply Bayes' Rule:

$$
p(c \mid \mathbf{x})=\frac{p(c) p(\mathbf{x} \mid c)}{\sum_{c^{\prime}} p\left(c^{\prime}\right) p\left(\mathbf{x} \mid c^{\prime}\right)}=\frac{p(c) \prod_{j=1}^{D} p\left(x_{j} \mid c\right)}{\sum_{c^{\prime}} p\left(c^{\prime}\right) \prod_{j=1}^{D} p\left(x_{j} \mid c^{\prime}\right)}
$$

- We need not compute the denominator if we're simply trying to determine the most likely $c$.
- Shorthand notation:

$$
p(c \mid \mathbf{x}) \propto p(c) \prod_{j=1}^{D} p\left(x_{j} \mid c\right)
$$

- For input $\mathbf{x}$, predict by comparing the values of $p(c) \prod_{j=1}^{D} p\left(x_{j} \mid c\right)$ for different $c$ (e.g. choose the largest).


## Naïve Bayes

- Naïve Bayes is an amazingly cheap learning algorithm!
- Training time: estimate parameters using maximum likelihood
- Compute co-occurrence counts of each feature with the labels.
- Requires only one pass through the data!
- Test time: apply Bayes' Rule
- Cheap because of the model structure. (For more general models, Bayesian inference can be very expensive and/or complicated.)
- We covered the Bernoulli case for simplicity. But our analysis easily extends to other probability distributions.
- Unfortunately, it's usually less accurate in practice compared to discriminative models due to its "naïve" independence assumption.


## MLE issue: Data Sparsity

- Maximum likelihood has a pitfall: if you have too little data, it can overfit.
- E.g., what if you flip the coin twice and get H both times?

$$
\theta_{\mathrm{ML}}=\frac{N_{H}}{N_{H}+N_{T}}=\frac{2}{2+0}=1
$$

- Because it never observed $T$, it assigns this outcome probability 0 . This problem is known as data sparsity.


## Bayesian Parameter Estimation

- In maximum likelihood, the observations are treated as random variables, but the parameters are not.

- The Bayesian approach treats the parameters as random variables as well. $\beta$ is the set of parameters in the prior distribution of $\theta$.

- To define a Bayesian model, we need to specify two distributions:
- The prior distribution $p(\boldsymbol{\theta})$, which encodes our beliefs about the parameters before we observe the data
- The likelihood $p(\mathcal{D} \mid \boldsymbol{\theta})$, same as in maximum likelihood


## Bayesian Parameter Estimation

- When we update our beliefs based on the observations, we compute the posterior distribution using Bayes' Rule:

$$
p(\boldsymbol{\theta} \mid \mathcal{D})=\frac{p(\boldsymbol{\theta}) p(\mathcal{D} \mid \boldsymbol{\theta})}{\int p\left(\boldsymbol{\theta}^{\prime}\right) p\left(\mathcal{D} \mid \boldsymbol{\theta}^{\prime}\right) \mathrm{d} \boldsymbol{\theta}^{\prime}}
$$

- We rarely ever compute the denominator explicitly. In general, it is computationally intractable.


## Bayesian Parameter Estimation

- Let's revisit the coin example. We already know the likelihood:

$$
L(\theta)=p(\mathcal{D} \mid \theta)=\theta^{N_{H}}(1-\theta)^{N_{T}}
$$

- It remains to specify the prior $p(\theta)$.
- We can choose an uninformative prior, which assumes as little as possible. A reasonable choice is the uniform prior.
- But our experience tells us 0.5 is more likely than 0.99 . One particularly useful prior that lets us specify this is the beta distribution:

$$
p(\theta ; a, b)=\frac{\Gamma(a+b)}{\Gamma(a) \Gamma(b)} \theta^{a-1}(1-\theta)^{b-1} .
$$

- This notation for proportionality lets us ignore the normalization constant:

$$
p(\theta ; a, b) \propto \theta^{a-1}(1-\theta)^{b-1}
$$

## Bayesian Parameter Estimation

- Beta distribution for various values of $a, b$ :

- Some observations:
- The expectation $\mathbb{E}[\theta]=a /(a+b)$ (easy to derive).
- The distribution gets more peaked when $a$ and $b$ are large.
- The uniform distribution is the special case where $a=b=1$.
- The beta distribution is used for is as a prior for the Bernoulli distribution.


## Bayesian Parameter Estimation

- Computing the posterior distribution:

$$
\begin{aligned}
p(\boldsymbol{\theta} \mid \mathcal{D}) & \propto p(\boldsymbol{\theta}) p(\mathcal{D} \mid \boldsymbol{\theta}) \\
& \propto\left[\theta^{a-1}(1-\theta)^{b-1}\right]\left[\theta^{N_{H}}(1-\theta)^{N_{T}}\right] \\
& =\theta^{a-1+N_{H}}(1-\theta)^{b-1+N_{T}} .
\end{aligned}
$$

- This is just a beta distribution with parameters $N_{H}+a$ and $N_{T}+b$.
- The posterior expectation of $\theta$ is:

$$
\mathbb{E}[\theta \mid \mathcal{D}]=\frac{N_{H}+a}{N_{H}+N_{T}+a+b}
$$

- The parameters $a$ and $b$ of the prior can be thought of as pseudo-counts.
- The reason this works is that the prior and likelihood have the same functional form. This phenomenon is known as conjugacy (conjugate priors), and it's very useful.


## Bayesian Parameter Estimation

Bayesian inference for the coin flip example:

Small data setting

$$
N_{H}=2, N_{T}=0
$$



Large data setting
$N_{H}=55, N_{T}=45$


When you have enough observations, the data overwhelm the prior.

## Maximum A-Posteriori Estimation

- Maximum a-posteriori (MAP) estimation: find the most likely parameter settings under the posterior



## Maximum A-Posteriori Estimation

- This converts the Bayesian parameter estimation problem into a maximization problem

$$
\begin{aligned}
\hat{\boldsymbol{\theta}}_{\mathrm{MAP}} & =\arg \max _{\boldsymbol{\theta}} p(\boldsymbol{\theta} \mid \mathcal{D}) \\
& =\arg \max _{\boldsymbol{\theta}} p(\boldsymbol{\theta}, \mathcal{D}) \\
& =\arg \max _{\boldsymbol{\theta}} p(\boldsymbol{\theta}) p(\mathcal{D} \mid \boldsymbol{\theta}) \\
& =\arg \max _{\boldsymbol{\theta}} \log p(\boldsymbol{\theta})+\log p(\mathcal{D} \mid \boldsymbol{\theta})
\end{aligned}
$$

- We already saw an example of this in the homework.


## Maximum A-Posteriori Estimation

- Joint probability in the coin flip example:

$$
\begin{aligned}
\log p(\theta, \mathcal{D}) & =\log p(\theta)+\log p(\mathcal{D} \mid \theta) \\
& =\text { Const }+(a-1) \log \theta+(b-1) \log (1-\theta)+N_{H} \log \theta+N_{T} \log (1-\theta) \\
& =\text { Const }+\left(N_{H}+a-1\right) \log \theta+\left(N_{T}+b-1\right) \log (1-\theta)
\end{aligned}
$$

- Maximize by finding a critical point

$$
0=\frac{\mathrm{d}}{\mathrm{~d} \theta} \log p(\theta, \mathcal{D})=\frac{N_{H}+a-1}{\theta}-\frac{N_{T}+b-1}{1-\theta}
$$

- Solving for $\theta$,

$$
\hat{\theta}_{\mathrm{MAP}}=\frac{N_{H}+a-1}{N_{H}+N_{T}+a+b-2}
$$

## Maximum A-Posteriori Estimation

Comparison of estimates in the coin flip example: Formula $\quad N_{H}=2, N_{T}=0 \quad N_{H}=55, N_{T}=45$ $\hat{\theta}_{\mathrm{ML}} \quad \frac{N_{H}}{N_{H}+N_{T}}$ 1 $\frac{55}{100}=0.55$
$\mathbb{E}[\theta \mid \mathcal{D}] \quad \frac{N_{H}+a}{N_{H}+N_{T}+a+b}$
$\frac{4}{6} \approx 0.67 \quad \frac{57}{104} \approx 0.548$
$\hat{\theta}_{\text {MAP }} \frac{N_{H}+a-1}{N_{H}+N_{T}+a+b-2}$
$\frac{3}{4}=0.75$
$\frac{56}{102} \approx 0.549$
$\hat{\theta}_{\text {MAP }}$ assigns nonzero probabilities as long as $a, b>1$.

## Gaussian Discriminant Analysis

- Generative models - data generating distribution $p(\mathbf{x} \mid t=k)$
- Instead of trying to separate classes, try to model what each class "looks like".
- Recall that $p(\mathbf{x} \mid t=k)$ may be very complex

$$
p\left(x_{1}, \cdots, x_{d}, t\right)=p\left(x_{1} \mid x_{2}, \cdots, x_{d}, t\right) \cdots p\left(x_{d-1} \mid x_{d}, t\right) p\left(x_{d}, t\right)
$$

- Naive bayes used a conditional independence assumption. What else could we do? Choose a simple distribution.
- Next, we will discuss fitting Gaussian distributions to our data.


## Bayes Classifier

- Let's take a step back...
- Bayes Classifier

$$
\begin{aligned}
h(\mathbf{x}) & =\arg \max _{k} p(t=k \mid \mathbf{x})=\arg \max \frac{p(\mathbf{x} \mid t=k) p(t=k)}{p(\mathbf{x})} \\
& =\arg \max _{k} p(\mathbf{x} \mid t=k) p(t=k)
\end{aligned}
$$

- Talked about Discrete $\mathbf{x}$, what if $\mathbf{x}$ is continuous?


## Classification: Diabetes Example

- Observation per patient: White blood cell count \& glucose value.

- How can we model $p(x \mid t=k)$ ? Multivariate Gaussian


## Multivariate Data

- Multiple measurements (sensors)
- $D$ inputs/features/attributes
- $N$ instances/observations/examples

$$
\mathbf{X}=\left[\begin{array}{c}
{\left[\mathbf{x}^{(1)}\right]^{\top}} \\
{\left[\mathbf{x}^{(2)}\right]^{\top}} \\
\vdots \\
{\left[\mathbf{x}^{(N)}\right]^{\top}}
\end{array}\right]=\left[\begin{array}{cccc}
x_{1}^{(1)} & x_{2}^{(1)} & \cdots & x_{D}^{(1)} \\
x_{1}^{(2)} & x_{2}^{(2)} & \cdots & x_{D}^{(2)} \\
\vdots & \vdots & \ddots & \vdots \\
x_{1}^{(N)} & x_{2}^{(N)} & \cdots & x_{D}^{(N)}
\end{array}\right]
$$

## Multivariate Parameters

- Mean

$$
\mathbb{E}\left[\mathbf{x}^{(i)}\right]=\boldsymbol{\mu}=\left[\mu_{1}, \cdots, \mu_{d}\right]^{T} \in \mathbb{R}^{D}
$$

- Covariance

$$
\boldsymbol{\Sigma}=\operatorname{Cov}\left(\mathbf{x}^{(i)}\right)=\mathbb{E}\left[\left(\mathbf{x}^{(i)}-\boldsymbol{\mu}\right)\left(\mathbf{x}^{(i)}-\boldsymbol{\mu}\right)^{\top}\right]=\left[\begin{array}{cccc}
\sigma_{1}^{2} & \sigma_{12} & \cdots & \sigma_{1 D} \\
\sigma_{12} & \sigma_{2}^{2} & \cdots & \sigma_{2 D} \\
\vdots & \vdots & \ddots & \vdots \\
\sigma_{D 1} & \sigma_{D 2} & \cdots & \sigma_{D}^{2}
\end{array}\right]
$$

- For Gaussians - all you need to know to represent (not true in general).


## Multivariate Gaussian Distribution

- $\mathbf{x} \sim \mathcal{N}(\boldsymbol{\mu}, \boldsymbol{\Sigma})$, a Gaussian (or normal) distribution defined as

$$
p(\mathbf{x})=\frac{1}{(2 \pi)^{d / 2}|\boldsymbol{\Sigma}|^{1 / 2}} \exp \left[-\frac{1}{2}(\mathbf{x}-\boldsymbol{\mu})^{T} \boldsymbol{\Sigma}^{-1}(\mathbf{x}-\boldsymbol{\mu})\right]
$$



- The Central Limit Theorem says that sums of lots of independent random variables are approximately Gaussian.
- In machine learning, we use Gaussians a lot because they make the calculations easy.


## Bivariate Normal

$$
\boldsymbol{\Sigma}=\left(\begin{array}{ll}
1 & 0 \\
0 & 1
\end{array}\right) \quad \boldsymbol{\Sigma}=0.5\left(\begin{array}{cc}
1 & 0 \\
0 & 1
\end{array}\right) \quad \boldsymbol{\Sigma}=2\left(\begin{array}{cc}
1 & 0 \\
0 & 1
\end{array}\right)
$$





Figure: Probability density function


Figure: Contour plot of the pdf

## Bivariate Normal

$$
\boldsymbol{\Sigma}=\left(\begin{array}{ll}
1 & 0 \\
0 & 1
\end{array}\right) \quad \boldsymbol{\Sigma}=\left(\begin{array}{cc}
1 & 0.5 \\
0.5 & 1
\end{array}\right) \quad \boldsymbol{\Sigma}=\left(\begin{array}{cc}
1 & 0.8 \\
0.8 & 1
\end{array}\right)
$$





Figure: Probability density function


Figure: Contour plot of the pdf

## Maximum Likelihood

- Suppose we want to model the distribution of highest and lowest temperatures in Toronto in March, and we've recorded the following observations : (
(-2.5,-7.5
(-9.9,-14.9)
(-12.1,-17.5)
(-8.9,-13.9) (-6.0,-11.1)
- Assume they're drawn from a Gaussian distribution with mean $\boldsymbol{\mu}$, and covariance $\boldsymbol{\Sigma}$. We want to estimate these using data.
- Log-likelihood function:

$$
\begin{aligned}
\ell(\boldsymbol{\mu}, \boldsymbol{\Sigma}) & =\log \prod_{i=1}^{N}\left[\frac{1}{(2 \pi)^{d / 2}|\boldsymbol{\Sigma}|^{1 / 2}} \exp \left\{-\frac{1}{2}\left(\mathbf{x}^{(i)}-\boldsymbol{\mu}\right)^{T} \boldsymbol{\Sigma}^{-1}\left(\mathbf{x}^{(i)}-\boldsymbol{\mu}\right)\right\}\right] \\
& =\sum_{i=1}^{N} \log \left[\frac{1}{(2 \pi)^{d / 2}|\boldsymbol{\Sigma}|^{1 / 2}} \exp \left\{-\frac{1}{2}\left(\mathbf{x}^{(i)}-\boldsymbol{\mu}\right)^{T} \boldsymbol{\Sigma}^{-1}\left(\mathbf{x}^{(i)}-\boldsymbol{\mu}\right)\right\}\right] \\
& =\sum_{i=1}^{N} \underbrace{-\log (2 \pi)^{d / 2}}_{\text {constant }}-\log |\boldsymbol{\Sigma}|^{1 / 2}-\frac{1}{2}\left(\mathbf{x}^{(i)}-\boldsymbol{\mu}\right)^{T} \boldsymbol{\Sigma}^{-1}\left(\mathbf{x}^{(i)}-\boldsymbol{\mu}\right)
\end{aligned}
$$

## Maximum Likelihood

- Maximize the log-likelihood by setting the derivative to zero:

$$
\begin{aligned}
0=\frac{\mathrm{d} \ell}{\mathrm{~d} \boldsymbol{\mu}} & =-\sum_{i=1}^{N} \frac{\mathrm{~d}}{\mathrm{~d} \boldsymbol{\mu}} \frac{1}{2}\left(\mathbf{x}^{(i)}-\boldsymbol{\mu}\right)^{T} \boldsymbol{\Sigma}^{-1}\left(\mathbf{x}^{(i)}-\boldsymbol{\mu}\right) \\
& =-\sum_{i=1}^{N} \boldsymbol{\Sigma}^{-1}\left(\mathbf{x}^{(i)}-\boldsymbol{\mu}\right)=0
\end{aligned}
$$

- Solving we get $\hat{\boldsymbol{\mu}}=\frac{1}{N} \sum_{i=1}^{N} \mathbf{x}^{(i)}$. In general, "hat" means estimator
- This is just the sample mean of the observed values, or the empirical mean.


## Maximum Likelihood

- Similar calculation for the covariance matrix $\Sigma$ yields:
- Set the partial derivatives to zero, just like before

$$
0=\frac{\partial \ell}{\partial \boldsymbol{\Sigma}} \Longrightarrow \hat{\boldsymbol{\Sigma}}=\frac{1}{N} \sum_{i=1}^{N}\left(\mathbf{x}^{(i)}-\hat{\boldsymbol{\mu}}\right)\left(\mathbf{x}^{(i)}-\hat{\boldsymbol{\mu}}\right)^{\top}
$$

- This is called the empirical covariance and comes up quite often (i.e. PCA next lecture)
- Derivation in multivariate case is tedious. No need to worry about it. But it is good practice to derive this in one dimension. See appendix.


## Gaussian Discriminant Analysis (Gaussian Bayes Classifier)

- Gaussian Discriminant Analysis in its general form assumes that $p(\mathbf{x} \mid t)$ is distributed according to a multivariate normal (Gaussian) distribution
- Multivariate Gaussian distribution:

$$
p(\mathbf{x} \mid t=k)=\frac{1}{(2 \pi)^{d / 2}\left|\boldsymbol{\Sigma}_{k}\right|^{1 / 2}} \exp \left[-\frac{1}{2}\left(\mathbf{x}-\boldsymbol{\mu}_{k}\right)^{T} \boldsymbol{\Sigma}_{k}^{-1}\left(\mathbf{x}-\boldsymbol{\mu}_{k}\right)\right]
$$

where $\left|\boldsymbol{\Sigma}_{k}\right|$ denotes the determinant of the matrix, and $D$ is dimension of $\mathbf{x}$

- Each class $k$ has a mean vector $\boldsymbol{\mu}_{k}$ and a covariance matrix $\boldsymbol{\Sigma}_{k}$
- $\boldsymbol{\Sigma}_{k}$ has $\mathcal{O}\left(D^{2}\right)$ parameters - could be hard to estimate


## Gaussian Discriminant Analysis (Gaussian Bayes Classifier)

- GDA (GBC) decision boundary is based on class posterior.
- Make decisions by comparing class probabilities:

$$
\begin{aligned}
\log p\left(t_{k} \mid \mathbf{x}\right)= & \log p\left(\mathbf{x} \mid t_{k}\right)+\log p\left(t_{k}\right)-\log p(\mathbf{x}) \\
= & -\frac{d}{2} \log (2 \pi)-\frac{1}{2} \log \left|\boldsymbol{\Sigma}_{k}^{-1}\right|-\frac{1}{2}\left(\mathbf{x}-\boldsymbol{\mu}_{k}\right)^{T} \boldsymbol{\Sigma}_{k}^{-1}\left(\mathbf{x}-\boldsymbol{\mu}_{k}\right) \\
& +\log p\left(t_{k}\right)-\log p(\mathbf{x})
\end{aligned}
$$

- Decision boundary $\left(\log p\left(t_{k} \mid \mathbf{x}\right)=\log p\left(t_{l} \mid \mathbf{x}\right)\right)$ :

$$
\begin{aligned}
\left(\mathbf{x}-\boldsymbol{\mu}_{k}\right)^{T} \boldsymbol{\Sigma}_{k}^{-1}\left(\mathbf{x}-\boldsymbol{\mu}_{k}\right) & =\left(\mathbf{x}-\boldsymbol{\mu}_{\ell}\right)^{T} \boldsymbol{\Sigma}_{\ell}^{-1}\left(\mathbf{x}-\boldsymbol{\mu}_{\ell}\right)+C_{k, l} \\
\mathbf{x}^{T} \boldsymbol{\Sigma}_{k}^{-1} \mathbf{x}-2 \boldsymbol{\mu}_{k}^{T} \boldsymbol{\Sigma}_{k}^{-1} \mathbf{x} & =\mathbf{x}^{T} \boldsymbol{\Sigma}_{\ell}^{-1} \mathbf{x}-2 \boldsymbol{\mu}_{\ell}^{T} \boldsymbol{\Sigma}_{\ell}^{-1} \mathbf{x}+C_{k, l}
\end{aligned}
$$

- Quadratic function in $\mathbf{x} \Longrightarrow$ quadratic decision boundary
- What is $C_{k, l}$ ? What if $\boldsymbol{\Sigma}_{k}=\boldsymbol{\Sigma}_{\ell}$ ?


## Decision Boundary


likelihoods $x_{2} \quad x_{1}$
discriminant:
$P\left(t_{1} \mid x\right)=0.5$


## Learning

- Learn the parameters for each class using maximum likelihood
- Assume the prior is Bernoulli (we have two classes)

$$
p(t \mid \phi)=\phi^{t}(1-\phi)^{1-t} .
$$

- You can compute the MLE in closed form (good exercise!)

$$
\begin{aligned}
\hat{\phi} & =\frac{1}{N} \sum_{n=1}^{N} \mathbb{1}\left[t^{(n)}=1\right] \\
\hat{\boldsymbol{\mu}}_{k} & =\frac{\sum_{n=1}^{N} \mathbb{1}\left[t^{(n)}=k\right] \cdot \mathbf{x}^{(n)}}{\sum_{n=1}^{N} \mathbb{1}\left[t^{(n)}=k\right]} \\
\hat{\boldsymbol{\Sigma}}_{k} & =\frac{1}{\sum_{n=1}^{N} \mathbb{1}\left[t^{(n)}=k\right]} \sum_{n=1}^{N} \mathbb{1}\left[t^{(n)}=k\right]\left(\mathbf{x}^{(n)}-\hat{\mu}_{t^{(n)}}\right)\left(\mathbf{x}^{(n)}-\hat{\mu}_{t^{(n)}}\right)^{T}
\end{aligned}
$$

## Simplifying the Model

What if x is high-dimensional?

- For Gaussian Bayes Classifier, if input $\mathbf{x}$ is high-dimensional, then covariance matrix has many parameters $O\left(D^{2}\right)$
- Save some parameters by using a shared covariance for the classes, i.e. $\boldsymbol{\Sigma}_{k}=\boldsymbol{\Sigma}_{l}$.
- Any other idea you can think of? (next lecture)
- MLE in this case:

$$
\hat{\Sigma}=\frac{1}{N} \sum_{n=1}^{N}\left(\mathbf{x}^{(n)}-\mu_{t^{(n)}}\right)\left(\mathbf{x}^{(n)}-\mu_{t^{(n)}}\right)^{T}
$$

- Linear decision boundary (verify this mathematically!).


## Decision Boundary: Shared Variances (between Classes)



## Gaussian Discriminative Analysis vs Logistic Regression

- Binary classification: If you examine $p(t=1 \mid \mathbf{x})$ under GDA and assume $\Sigma_{0}=\Sigma_{1}=\Sigma$, you will find that it looks like this:

$$
p\left(t \mid \mathbf{x}, \phi, \mu_{0}, \mu_{1}, \Sigma\right)=\frac{1}{1+\exp \left(-\mathbf{w}^{T} \mathbf{x}\right)}
$$

where $\mathbf{w}$ is an appropriate function of $\left(\phi, \mu_{0}, \mu_{1}, \Sigma\right), \phi=p(t=1)$. You derived this in hw2.

- GDA is similar to logistic regression (LR), parameter estimates are computed differently.
- When should we prefer GDA to LR, and vice versa?


## Gaussian Discriminative Analysis vs Logistic Regression

- GDA is a generative model, LR is a discreminative model.
- GDA makes stronger modeling assumption: assumes class-conditional data is multivariate Gaussian
- If this is true, GDA is asymptotically efficient
- But LR is more robust, less sensitive to incorrect modeling assumptions (what loss is it optimizing?)
- Many class-conditional distributions lead to logistic classifier. (You saw an example in hw2)
- When these distributions are non-Gaussian (true almost always), LR usually beats GDA


## Generative models - Recap

- GDA has quadratic, LR has linear decision boundary
- With shared covariance, GDA is similar to logistic regression.
- Generative models:
- Flexible models, easy to add/remove class.
- Handle missing data naturally
- More "natural" way to think about things, but usually doesn't work as well.
- Tries to solve a hard problem in order to solve a easy problem.


## Appendix: MLE for univariate Gaussian

$$
\begin{array}{rlr}
0=\frac{\partial \ell}{\partial \mu} & =-\frac{1}{\sigma^{2}} \sum_{i=1}^{N} \mathbf{x}^{(i)}-\mu \\
0=\frac{\partial \ell}{\partial \sigma} & =\frac{\partial}{\partial \sigma}\left[\sum_{i=1}^{N}-\frac{1}{2} \log 2 \pi-\log \sigma-\frac{1}{2 \sigma^{2}}\left(\mathbf{x}^{(i)}-\mu\right)^{2}\right] \quad \hat{\mu}_{\mathrm{ML}}=\frac{1}{N} \sum_{i=1}^{N} \mathbf{x}^{(i)} \\
& =\sum_{i=1}^{N}-\frac{1}{2} \frac{\partial}{\partial \sigma} \log 2 \pi-\frac{\partial}{\partial \sigma} \log \sigma-\frac{\partial}{\partial \sigma} \frac{1}{2 \sigma}\left(\mathbf{x}^{(i)}-\mu\right)^{2} \quad \hat{\sigma}_{\mathrm{ML}}=\sqrt{\frac{1}{N} \sum_{i=1}^{N}\left(\mathbf{x}^{(i)}-\mu\right)^{2}} \\
& =\sum_{i=1}^{N} 0-\frac{1}{\sigma}+\frac{1}{\sigma^{3}}\left(\mathbf{x}^{(i)}-\mu\right)^{2} \\
& =-\frac{N}{\sigma}+\frac{1}{\sigma^{3}} \sum_{i=1}^{N}\left(\mathbf{x}^{(i)}-\mu\right)^{2}
\end{array}
$$

